



Friends for Life Senior Day in the Park

Sponsorship Opportunities

Bronze Sponsor - \$250

- Included in all marketing materials- printed, digital and social media - pre and post event
- Logo on step and repeat
- Literature/Business Cards and/or promotional item in swag bags

Silver Sponsor - \$750

- Included in all marketing materials - printed, digital and social media - pre and post event
- Logo on step and repeat
- Literature/Business Cards and/or promotional item in swag bags
- Prominent shared signage displayed at showmobile
- 2 seats at the event with an opportunity to mingle and interact with over 350 seniors.

Gold Sponsor - \$1250

- Included in all marketing materials - printed, digital and social media - pre and post event
- Logo on step and repeat
- Literature/Business Cards and/or promotional item in swag bags
- 2 seats at the event with an opportunity to mingle and interact with over 350 seniors
- Logo on swag bags
- Prominent individual signage at showmobile
- On stage 3-5 minute speaking opportunity

Limited Sponsorship Opportunities

Only 2 spots available for each

Beverage Sponsor-\$500

- Signage will be displayed at the beverage area showcasing your sponsorship
- Included in all marketing materials, printed, digital and social media, pre and post event
- Literature/Business Cards and/or promotional item in swag bags

Dessert Sponsor- \$500

- Signage will be displayed at the dessert area showcasing your sponsorship
- Included in all marketing materials, printed, digital and social media, pre and post event
- Literature/Business Cards and/or promotional item in swag bags

Photo Sponsor-\$500

- Signage will be displayed at the photo area showcasing your sponsorship
- Included in all marketing materials, printed, digital and social media, pre and post event
- Literature/Business Cards and/or promotional item in swag bags

We are asking all sponsors to donate a raffle basket of their choice.

All baskets are needed by June 10th.

Terms and Conditions

- Swag Bag items must be provided by sponsor and dropped at Friends for Life office no later than **June 10th**.
- All business logos and/or art work must be emailed to info@friendsforlifeny.com no later than **June 1st**. **All files must be in vector format.**
- To ensure all the sponsorship benefits, the Sponsorship Registration Form and payment must be received no later than **May27th**.
- 5013C IRS Status Pending. Charitable Contributions may not be deductible until such status is approved.